

NEWS RELEASE

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Adobe Systems Taps IFConnect As Project Management Outsourcing Partner

FRAMINGHAM, Mass. -- IFConnect recently signed on as a project outsourcing partner with Adobe Systems and will be providing the Adobe Consulting division with dedicated project management services.

IFConnect has assembled a scalable Virtual Project Team to directly manage a variety of client directed, rich internet application development projects on behalf of Adobe Consulting. Each project draws on a combination of Adobe's in-house development resources as well as resources provided by third party technical partners.

IFConnect VPT managers will handle all project management functions for each project and will work directly with Adobe's clients serving as an extension of the Adobe project office. By leveraging IFConnect's Virtual Project Team services, Adobe can seamlessly expand the overall reach of its project office without adding directly to its overhead.

IFConnect Virtual Project Teams enable clients to rapidly deploy and maintain dedicated engineering and project resources without increasing headcount. These nimble virtual teams, made up of experts in their fields, are tightly integrated with client staff and can be quickly expanded or reduced at the direction of each client in order to achieve rapid results while keeping development costs under control.

IFConnect is part of the Implementation Factory, Inc., family of companies with offices in Framingham Mass. (Boston area); Rockville, Md. (Washington D.C. area); and Bangalore, India. IFConnect offers innovative project outsourcing solutions that help clients capitalize on key growth opportunities as they arise. In addition to IFConnect, Implementation Factory, Inc. owns outright or is an equity investor in a number of other ventures, including: GrowthSnap, a solution provider servicing the consulting market; eDocuDeal, a provider of online collaboration software for the lending community; and Holeb Outdoors, a manufacturer of specialty outdoor products. For more information about IFConnect visit www.ifconnect.com.

Headquartered in San Jose, Calif., Adobe Systems revolutionizes how the world engages with ideas and information. For more than two decades, the company's award-winning software and technologies have redefined business, entertainment, and personal communications by setting new standards for producing and delivering content that engages people virtually anywhere at anytime. For more information about Adobe products visit www.adobe.com.

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